



# CORPORATE SPONSORSHIP PACKAGES

	Presenting \$25,000	Diamond \$18,000	Platinum \$12,000	Gold \$8,000	Silver \$4,000	Bronze \$1,000
<b>COMPANY VISIBILITY</b>						
Company rep. to speak at all Race-related events	✓					
Recognition on as sponsor on home page of KomenEastTN.org	Logo					
Sponsor Spotlight in e-newsletter, PinkLink (Distribution: 69,000 +)	✓	✓	✓	✓		
Recognition in 12,000 Race Entry Forms (Print Deadline: July 1)	Logo	Logo	Logo	Logo	Name	Name
Recognition on 10,000 T-shirts (Print Deadline: July 1)	Logo	Logo	Logo	Logo	Name	Name
Recognition with company's link on Race website Sponsor pages	Logo	Logo	Logo	Logo	Name	Name
Official site for Race Entry form pick-up	✓	✓	✓	✓	✓	✓
Recognition in Affiliate e-newsletter PinkLink (Distribution: 69,000+)	✓	✓	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓	✓
<b>RACE DAY RECOGNITION</b>						
Company banner on Expo Entertainment Stage	✓					
Company logo on 10,000 Race bibs	✓					
Company Rep. makes remarks on Expo stage and at Start Line	✓					
Exhibit space at Race Expo with table and chairs	20 X 20 tent	10 X 20 tent	10 X 10 tent	table	table	
Opportunity to display (1) company banner along course finish line	✓	✓	✓	✓	✓	✓
Complimentary VIP parking passes	10	8	5	2	2	2
Complimentary online Race entries (Adult Untimed)**	30	25	20	15	10	5
Recognition in Race Day stage script	✓	✓	✓	✓	✓	✓
<b>THROUGHOUT THE YEAR PARTNERSHIPS</b>						
Breast Health Awareness Class at your worksite, upon request	✓	✓	✓	✓	✓	✓
On-Site team registration training, if desired	✓	✓	✓	✓	✓	✓
Newsletter article written by Komen East Tennessee promoting company's sponsorship and team, upon request	✓	✓	✓	✓	✓	✓
Educational social media posts about Komen East Tennessee and breast cancer, upon request	✓	✓	✓	✓	✓	✓
Invitation to Race Kick-off	✓	✓	✓	✓	✓	✓
Race for the Cure Sponsor Icon for use on company website, etc.	✓	✓	✓	✓	✓	✓

\*Only pre-approved items may be distributed from Expo Booths. Please contact the Affiliate office at 865.588.0902 for approval.

\*\*The value of complimentary Race entries will be deducted from the total sponsorship amount acknowledged.