

# TEAM CAPTAIN GUIDE



**SATURDAY**

**10-27-18**

**World's Fair Park  
Knoxville, TN**

**Register Online: [KomenEastTN.org](http://KomenEastTN.org)**

# MARK YOUR CALENDAR

## KomenEastTN.org

**Wednesday, September 5 Noon**

EARLY REGISTRATION  
DISCOUNT ENDS

**Friday, October 12**

TEAM T-SHIRT CONTEST DEADLINE  
Mail or drop off t-shirt to:  
Komen East TN, Knoxville  
Attn: Team T-Shirt  
318 Nancy Lynn Lane, #13  
Knoxville, TN 37919  
teams@KomenEastTN.org

**NEW!! October 15 - 19:**

TEAM T-SHIRT FACEBOOK VOTING  
**New for 2018.** We are posting the  
top 3 team t-shirt designs to the  
Komen East TN Facebook page and  
let our Komen Followers vote on  
their favorite shirt design!

The winner will be announce Race Day.

**NEW!! Wednesday, October 24**

TEAM PACKET PICK UP  
Komen East TN, Knoxville Office  
318 Nancy Lynn Ln, #13  
Knoxville, TN 37919

Email: teams@KomenEastTN.org  
Reservation for pick up needed by  
Tuesday, October 23 at noon.

**Thursday, October 25**

Packet Pickup/IN-PERSON REGISTRATION  
WEST TOWN MALL  
10 - 8 pm

**Friday, October 26**

Packet Pickup/IN-PERSON REGISTRATION  
West Town Mall  
10 am - 5 pm

**Wednesday, October 10**

POSTMARKED DEADLINE  
Mail forms to: Knoxville Race for the Cure  
c/o Hermes Sports & Events  
2425 W. 11th Street, Suite 2  
Cleveland, OH 44113  
Registration forms can be found  
on-line at KomenEastTN.org

**Sunday, October 14**

ONLINE DEADLINE TO HAVE  
RACE PACKETS MAILED  
Register: [www.KomenEastTN.org](http://www.KomenEastTN.org)

**OCTOBER 15 - 19**

TEAM PACKET DELIVERY  
If you'd like have your team packet delivered  
you will need to have the following team size:  
Corporate Pay Teams: 20+ Participants  
Regular Race Teams: 50+ Participants  
  
Email: teams@KomenEastTN.org  
Email your team concierge to schedule  
your team packet delivery.

**Saturday, October 27**

RACE DAY  
5K Walk/Run starts at 8:30 AM  
Family Fun 1 Mile Run/Walk starts at 9:00 AM

**Friday, November 9**

ONLINE FUNDRAISING DEADLINE  
Any collected donations not posted to your  
fundraising web page should be sent to:

Knoxville Race for the Cure  
318 Nancy Lynn Lane, #13  
Knoxville, TN 37919  
teams@KomenEastTN.org

**Postmarked by 11/6/18**

## CONTACT US

teams@KomenEastTN.org • (865) 588.0902  
318 Nancy Lynn Lane, #13, Knoxville, TN 37919

Remember to stay in touch with your Komen  
Knoxville Race for the Cure® team contact for  
advice and organizing tips!

# WELCOME TEAM CAPTAINS

Thank you so much for your support and leadership by stepping up as a team captain for our 2018 Komen Knoxville Race for the Cure®! Whether you are a returning team captain or participating for the first time this year, Susan G. Komen East TN, Knoxville is thrilled to have you be a part of our Race against breast cancer!

This guide is designed to give you all the information you need to build a team and exceed your fundraising goals for the 2018 Komen Knoxville Race for the Cure®! As you work through the Race fundraising season, please remember that we are a valuable resource and here to help you every step of the way. But, most of all, have fun!

## Quick References

Team Concierge: [teams@KomenEastTN.org](mailto:teams@KomenEastTN.org)

Registration or Donation Inquiries: [RaceChair@KomenEastTN.org](mailto:RaceChair@KomenEastTN.org)

Visit [KomenEastTN.org](http://KomenEastTN.org) to learn about Komen East TN, including where your money goes and year-round events and opportunities.

## CONTACT US

Komen East TN, Knoxville  
318 Nancy Lynn Lane, #13  
Knoxville, TN 37919

Main: (865) 588.0902

Fax: (865) 588.0921

## Our Vision

Komen East TN plays a special role in the promise of creating a world without breast cancer. Our vision is for every person in our 24 county service area to have access to breast health education, breast cancer screening, and treatment support. We believe that where you live shouldn't determine whether you live!

Since 1997, Susan G. Komen East TN has funded more than \$10.3 million in breast cancer screening, diagnostic procedures, treatment support and educational programs for East TN's under and uninsured women and men. With unemployment rates at their highest in decades and the increase of uninsured individuals, our mission and our efforts have never been more critical.



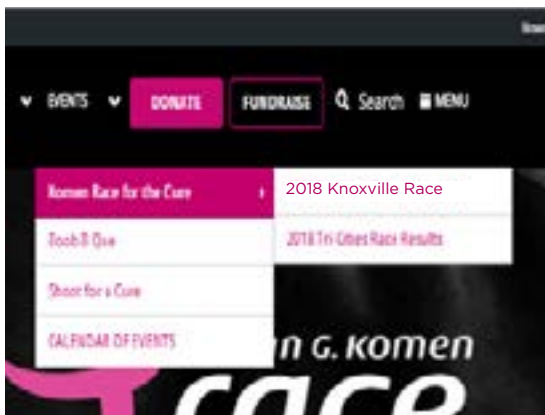
MAIL DONATIONS TO

318 Nancy Lynn Lane, #13  
Knoxville, TN 37919

# TEAM CAPTAINS: REGISTRATION

STEP

1



STEP

2



STEP

3

HAVE YOU PARTICIPATED IN RACE FOR THE CURE ® BEFORE?

Yes  No

Welcome back, please log in

Username  Password

[Forgot Username or Password?](#)

or

Log in using one of your preferred sites

Facebook

- **If yes, you'll need your previous user name / password.** If you can not remember your login information simply select the **"Forgot User Name or Password?"** and have your User name emailed to you along with a link to reset your password.
- If no, create your user name / password

STEP

4

START A TEAM

What would you like to name your team?

Komen East Tennessee

How much can your team raise to end breast cancer?

\$ 2,500.00

Choose your team type

Community Organization

Are you participating with a company?

Yes  No

Choose an existing company

Komen East Tennessee

- **Aim High!** If you exceed this goal you can adjust as needed from your Fundraising Center!
- Be sure to select an option so that your group can be a part of the **"TEAM PARTICIPATION CHALLENGE!"** You'll be eligible to receive rewards for having the largest Race Team or being the team that raised the money to benefit Komen East TN.

**NOTE:** Once you start the registration process you must complete all steps and submit payment to finish the "Team Setup" Process. If you stop at any point prior to that you will have to start from the beginning.

# TEAM CAPTAINS: REGISTRATION

**STEP**  
**5**

**PARTICIPATION AND FUNDRAISING**

Which best describes you?

**ADULT\***  
For adults who are 18 and older and wish to participate with us on Race Day, we offer the \$40 or \$100 Race Team. If you are 14-17 please use the discount code "Youth17" to save \$10. Minimum age 13 years old is required. If you are under 18, please get a parent or guardian to sign you up.

**YOUTH**  
Help us raise for the Cure! Ages 5-12. Receive a special shirt (one for the Cure only), and participate in the 5K or One Mile. If you are under 18, please get a parent or guardian to sign you up. If you are under 10, please get a parent or guardian to sign you up!

**YOUTH**  
The "See Susan" dress is for the Cure! - Fun to wear on "Race Day"! This option is for individuals who are 14 or 17 years, with a parent or guardian to sign you up. Please click the "See Susan" button and receive a \$100 Code.

Do you have a discount code?

YES NO

How much can you raise to end breast cancer?

\$1000

**Personalize Your Race Day Experience**

Help to offset costs  
Choose to help offset the cost you face in purchasing my donation.

YES NO

Texting/Mailing  
Phone Number

YES NO

Strong Step  
Get some extra miles to be raised.

YES NO

Will you kick things off by making a donation to end breast cancer?

YES NO \$10 \$25 \$50 \$100 Other No Thanks



From this point forward the questions will be for your **PERSONAL** registration information, not your team information.

**STEP**  
**6**

**QUESTIONS AND CONTACT**

What is your t-shirt size?  
M

Your registration includes a T-shirt for you to wear on Race Day!

Would you like to be recognized as either a breast cancer survivor, or someone who is currently undergoing treatment, including those living with Metastatic Breast Cancer. For those who choose this designation, we will provide various additional services to you including but not limited to: providing you with a T-shirt, sending you information, and celebrating you in other public ways.

Please select response

I agree with the release and waiver below as well as Komen's [Terms of Use](#) and [Privacy Policy](#).

I AGREE ALL REPRESENTATIONS MADE AND RELEASES, WAIVERS, COVENANTS AND CONSENTS GIVEN BY ME HERE ARE GIVEN ON BEHALF OF ME AND ALL MY MINOR CHILDREN OR PERSONS OVER

YES NO

**2018 Knoxville RFTC shirts will be long sleeve and grey.**

**Enter Your Contact Information**

First: [ ] Last: [ ]

Email: [ ]

Date of Birth:  
Month: [ ] Day: [ ] Year: [ ]

Gender: [ ]

I would like to be emailed when a gift is made on my behalf.

Yes, I would like to receive text messages from Susan G. Komen.

Street 1: [ ]

Street 2 (optional): [ ]

City/Town: [ ]

State / Province: [ ]

ZIP / Postal Code: [ ]

Country: [ ]

Mobile Phone Number: [ ]

← PREVIOUS

NEXT →

**NOTE:** Once you start the registration process you must complete all steps and submit payment to finish the "Team Setup" Process. If you stop at any point prior to that you will have to start from the beginning.



# TEAM CAPTAINS: REGISTRATION

**STEP 7**

## WOULD YOU LIKE TO REGISTER AN ADDITIONAL FAMILY MEMBER?

- Select “REGISTER A FAMILY MEMBER” Button
- You will repeat steps 5 & 6 for each person you need to add.
- You will see each family member information on the “REVIEW” screen
- Confirm your total charges in the hot pink box located above the previous and next buttons

If you need to **ADD** a family member at a later time you will need a **UNIQUE EMAIL ADDRESS** as the system will not allow duplicate entries.

**STEP 8**

**STEP 9**

**You Made It!**  
Welcome To your Fundraising Center.  
See the next page for more info.

Until you click the “COMPLETE REGISTRATION” button your registration will not be processed.

**NOTE:** Once you start the registration process you must complete all steps and submit payment to finish the “Team Setup” Process. If you stop at any point prior to that you will have to start from the beginning.

# TEAM CAPTAINS: Your Fundraising Center

The screenshot shows the 'Nicole's Fundraising Center' dashboard. At the top, there are navigation tabs: 'Dashboard', 'Email', 'Edit Page', and 'Fundraising Tools'. A 'Share my page' link with Facebook and Twitter icons is also visible. Below the navigation, there's a 'Select your view' dropdown menu set to 'Me'. The main content area features a fundraising goal: 'Fundraise today to help reduce the current number of breast cancer deaths by 50% in the U.S. by 2026'. The goal amount is '\$250' with an 'UPDATE GOAL' button. A progress bar shows 'Amount Raised' as '\$0'. To the right, there's a 'My Badges' section with a badge icon and a 'Unlock this badge!' link. At the bottom, there are two buttons: 'DONATE TO MY PAGE' and 'ADD CASH/CHECK DONATION'. A blue banner at the bottom states 'Your Fundraiser is Connected to Facebook!' and provides a URL to the Facebook fundraiser page with a 'Copy' button and a 'Go To Facebook Fundraiser' button.

## SELECT YOUR VIEW:

- **ME** - See your personal fundraising goals and edit your personal story
- **MY TEAM** - See your TEAM fundraising goals and see current Team Member and their Fundraising Efforts

## 1. Email Tab

- Recruit Team Members
- Send Donation Request Emails
- Track donors that need thank you's sent.

## 2. Edit Page

- Edit your personal fundraising page: Add new photos and the reason you are participating in the Race.
- Personal Page URL - create your own personal URL to share with donors and drive your fundraising results!
- Share My Page: Post your URL link to Facebook and Twitter to make it easier to donate!

# TEAM CAPTAINS: SGK FUNDRAISE APP GUIDE

## 1. REGISTER FOR YOUR RACE ONLINE

2. Then **Download & Install SGK Fundraise App** on your smartphone

OR Search for **“SGK Fundraise”** in your APP Store, either **Apple App Store** or **Android Google Play**.

**Note:** SGK Fundraise App is only available for smart phones – Apple users can download the iPhone version to an iPad tablet by switching the app store search criteria from “iPad Only” to “iPhone Only”. The SGK Fundraise app will not display in the search results if the search criteria is set to “iPad Only”. The Android app phone version currently does not run on the Android tablet. The app looks like this:

## 3. Log Into SGK Fundraise App

Use the same login that was used to register for the Race.



**If you need your username / password** please email [teams@KomenEastTN.org](mailto:teams@KomenEastTN.org)

## 4. Use the App to:

- **Email** – uses contacts stored in phone
- **Text** – uses contacts stored in phone
- **Facebook** – must have Facebook App on phone
- **Twitter** – must have Twitter App on phone
- **Phone** – uses contacts in phone

5. **Use the App to Track Donations** to your Personal Fundraising Goal Goal and amount raised to your Personal campaign will appear on your Dashboard after you have logged in

## 6. Other

- Click  to link to online registration page will open in a separate “window”
- Click  icon to link to Personal Page to check Personal Goal and Donations to your Personal Campaign





# WHERE DO I START

## Fundraising Tips

Fundraising should be fun not feared! Share these tips with your team members to empower them to achieve their individual goals:

- Everyone is a potential donor.
- Ask people that you have daily contact with or who you have an established relationship with. Start with the person who you think will give you the largest donation to establish a high baseline of giving.
- Ask at least 1 person per week to make a donation.
- Aim high — ask for \$50 and settle for \$25, instead of asking for \$25 and settling for \$10.

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## Team Fundraisers

Putting together team fundraisers is a great way to engage all team members to raise funds and have fun doing it! Increase your impact by keeping costs low. As you read through these ideas and create your own, think of possible items that can be donated or local businesses that could sponsor your team or event.

- Percent of Sales. Ask local merchants if they will donate a percentage of their sales on a specific day to your Race team.
- Yard Sale. Get your friends and contacts to donate their goods to your yard sale with all proceeds going to your Race team to support Komen Knoxville. Ask people who have just held yard sales to donate what didn't sell to your sale.
- Cover Charge at Local Venue. See if a local venue would be willing to have the cover charge for a particular night benefit your Race team.
- Sports Event/Tournament. Mini-golf, tennis, bowl-a-thon, dance-a-thon, aerobics and other sports can all be set up as events or tournaments with all proceeds going to your Race team. Keep the cost low by utilizing a gaming system like Wii, PlayStation or XBOX.
- Bake Sale. Ask your friends, family and co-workers to show off their cooking talents and donate treats for a bake sale! Host the event at work, in your neighborhood, your local market or church!
- Car Wash. Consider selling presale tickets for your car wash so you have an idea of how many people will come to your car wash. If they never show up at least you still have the donation!

## Additional Tips

Brainstorm with your team. Be creative and think of things that can involve the entire group. Advertise your participation as much as possible and just ask people! Too often people just don't know how to get involved.

The more excitement you create, the more people will want to be a part of it! If you are having fun, your team will too!

**Need more ideas? Email [teams@KomenEastTN.org](mailto:teams@KomenEastTN.org)**

# PROGRAMS, CONTESTS & CHALLENGES



## Individual Contests & Challenges

**Pink Honor Roll** Raise \$1,000+. Special recognition includes an invite to our Race Thank You Party held to celebrate our top fundraisers' hard work! Be a part of this prestigious group in 2018 and enjoy dinner, a \$50 Amex gift card, signature t-shirt, and VIP parking for the 2019 Race.

## Cancer Warrior Champions

Prizes will be awarded to our top 10 fundraising survivors. Last year, our survivors fundraised on average \$155 more than a non-survivor participant. Encourage all survivors to use their experiences to pay it forward!

## Fundraising Incentive Program

Earn fabulous fundraising rewards while joining us in our promise to end breast cancer forever. The more you raise, the greater the prize!

## Top Fundraiser

Top fundraiser from June 1 to September 5 wins a free year of cleaning from The Cleaning Authority.  
Top fundraiser from June 1 to October 27 wins 25,000 AAdvantage Miles for American Airlines.

## Team Contests & Challenges

### Team Participation Challenge

Awards will be awarded to the largest team in each of these NEW team categories:  
**Company/Corporate**, Community Organization, **Faith-based**, Friends and Family

### Team Fundraising Challenge

Prizes will be awarded to the top fundraising team in each of the four team categories:  
**Small - 10-30 participants**; Medium (31-75); **Large (76-150)**; Extra Large (151+)

### Other Team Contests

Raise \$5000 by October 1 to use the Official Team T-shirt Emblem

Raise \$7500 by October 1 to receive 6 VIP Parking Passes

### T-Shirt Contest

Be creative! Only 2 rules:

1. Cannot use a pink t shirt
2. Cannot use the Komen logo in any way.

Submit t-shirt design by **Friday, October 12** to:

Susan G. Komen East TN, Knoxville

318 Nancy Lynnn Lane, #13

Knoxville, TN 37919

Email: [teams@KomenEastTN.org](mailto:teams@KomenEastTN.org)



**Want to see more? Visit [KomenEastTN.org](http://KomenEastTN.org)**

## CONTACT US

[teams@KomenEastTN.org](mailto:teams@KomenEastTN.org) • (865) 588.0902  
318 Nancy Lynn Lane, #13, Knoxville, TN 37919

# WHY WE NEED YOUR HELP

As a team captain, you play a critical role in our success. Each year, Komen East TN receives grant requests from local 501c3 organizations that provide breast health resources for uninsured and under-insured East TN residents. Thanks to efforts such as your fundraising, we have been able to invest more than **\$10.3 million** in the 24 county service area since our founding in 1997.

This year, we received grant requests for **\$365,740** and were not able to fully fund these requests. We need your help now more than ever! Without our teams, our ability to provide critical services would suffer, and so would the innocent victims of breast cancer.

## DID YOU KNOW?

**75%**

75% of every dollar raised by Susan G. Komen East TN stays in the 24-county service area to fund vital breast cancer health education and breast cancer screening and treatment programs.

**25%**

25% is contributed to the Susan G. Komen National Award and Research Grant Program, to fund ground-breaking breast cancer research.

- 1:8** women in America will be diagnosed with breast cancer in her lifetime.
- 872** new people are expected to be diagnosed with breast cancer in 2018 in our 16 county service area.
- 164** people are expected to die from breast cancer in 2018 in our 16 county service area.

These statistics are not just meaningless numbers. They are people with stories to share.



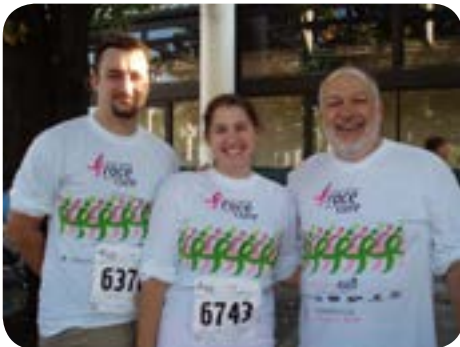
## Team Spotlight: Anne's Avengers

175,320 hours. 7,305 days. 240 months. 20 years. 2 decades. It's hard to believe we lost my Mom, Anne Lindsey Lovingood, 20 years ago this year. She was diagnosed with breast cancer at age 37. I only know her age because I was told by my family members - I was three at the time. For over a decade she faced breast cancer with strength and courage, all while being our super mom. I was 14 when she lost her battle with breast cancer in 1998. Breast cancer has affected my entire life, even though I've never faced it myself. In the 20 years since her death my perspective on her illness has changed. I think of everything she missed - all our birthdays, graduations, and

achievements. Those were her achievements, too. My team is Anne's Avengers because we fight on in her absence.

Over the years I've become involved in Susan G. Komen East Tennessee through volunteering and fundraising as a way to remember and honor my mother. In 2017, Komen announced their "bold goal" - to reduce breast cancer deaths by 50% by 2026. Locally, they do this through funding for mobile screening programs, diagnostic services, and patient assistance. Komen East Tennessee works to ensure no other family loses their wife, mother, sister or daughter, because everyone deserves a lifetime of memories.

**--Lindsey Hobbs  
Team Captain  
Anne's Avengers**



## MAIL DONATIONS TO

318 Nancy Lynn Lane, #13  
Knoxville, TN 37919

# Susan G. Komen Knoxville Race for the Cure® Registration Form

One form per entrant. Photocopies acceptable or register online at [www.KomenEastTN.org](http://www.KomenEastTN.org)

I would like to be recognized as a breast cancer survivor by receiving a complimentary t-shirt

Team Captain

TEAM NAME

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE  ZIP  DAYTIME PHONE  -  -

EMAIL

PRIMARY REASON FOR PARTICIPATING

Breast cancer has affected me personally  I support Susan G. Komen's Knoxville mission

A friend and/or family member asked me to participate  I enjoy the running component

My company has a team  Other

AGE as of 10/27/18  SEX  F  M

**\*IMPORTANT\***

**CHOOSE YOUR EVENT**

**CHOOSE YOUR T-SHIRT**

5K **or**  Fun Run **or**  Sleep in for the Cure

Adult Sizes  S  M  L  XL  XXL

**CHOOSE YOUR STATUS**

COMPETITIVE RUNNER (CHIP TIMED)  NON-COMPETITIVE RUNNER

Kids for the Cure:  YS  YM  YL  Adult Small

I AGREE ALL REPRESENTATIONS MADE AND RELEASES, WAIVERS, COVENANTS AND CONSENTS GIVEN BY ME HERE ARE GIVEN ON BEHALF OF ME AND ALL MY MINOR CHILDREN OR PERSONS OVER WHOM I HAVE GUARDIANSHIP TRAINING FOR OR PARTICIPATING IN EVENT. MINORS UNDER 18 MUST BE ACCOMPANIED BY A PARENT/GUARDIAN WHO IS ALSO A REGISTERED PARTICIPANT.

In consideration of participation in the Race for the Cure, I, for myself and my next of kin, heirs, administrators and executors, waive and release The Susan G. Komen Breast Cancer Foundation, Inc., its affiliates, including the affiliate conducting Event ("Affiliate"), and their respective directors, employees, volunteers, agents, assigns, vendors, contractors, governments, licensees and successors (collectively, "Releasées"), from any and all claims, liabilities, actions, demands, expenses and attorneys' fees arising out of my training for and participation in Event and my related fundraising activities (collectively, "Event").

I understand Event may involve physical activity, contact with other persons or animals or other potential risk of bodily injury or damage to property. I voluntarily assume full and complete responsibility for and the risk of any injury, including death, accident or lost/stolen property.

I am medically and physically able to participate in Event and take full responsibility for consulting a physician. I consent to emergency medical care and transportation if injured, as medical professionals deem appropriate. This Release extends to any liability arising out of or in any way connected with the medical care/transportation provided, including negligent emergency rescue operations.

I will obey all laws, rules and safety procedures relating to Event. I will abide by any decision of an event official related to my ability to safely compete in Event and exhibit appropriate behavior at all times. Event officials may dismiss me without refund if my behavior endangers the safety of or negatively affects Event or any person or property.

I give Releases the irrevocable, perpetual and worldwide right to use, copy, publicly perform or display, distribute, modify, translate, and create derivative works of, for any purpose and without compensation (i) any personal statements, photos, videos, audio and other recordings of me made during Event and any original material created by me in connection with Event; and (ii) the results of my participation in Event. Without limiting the foregoing, I agree all personal information provided by me for Event may be used according to the privacy policy referenced below.

This Release will be construed under the laws of the state where Event is held. If any provision of this Release is deemed unenforceable by law, Affiliate may modify such provision to the extent needed to be deemed enforceable and all other provisions will remain in full force and effect.

I understand all donations made in connection with Event are non-refundable and non-transferable and the registration fee is non-refundable, non-transferable and not tax deductible. I certify I am at least 18 years old. I understand I have given up substantial rights by accepting this Release and have signed it freely and voluntarily without any inducement, assurance or guarantee. I intend my acceptance to be a complete and unconditional release of liability to the greatest extent allowed by law.

If Event is held in California, the following applies: This Release extends to claims and facts unknown and unsuspected to exist at the time of executing this Release. All rights under Section 1542 of the California Civil Code are hereby expressly waived with respect to any of the claims, injuries, or damages described in this Release. Section 1542 of the California Civil Code reads as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

Printed Name of Participant: \_\_\_\_\_

Participant's Signature: \_\_\_\_\_

Parent's or Guardian's Signature: \_\_\_\_\_

(If participant is under age 18)

Date: \_\_\_\_\_

## ENTRY FEES

This event occurs rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds, rather, your entry fee will be donated to the Komen Knoxville Race For The Cure.

**Early Bird Registration**  
(Valid until 9/5/18 at noon) \$ \_\_\_\_\_

Adult (ages 18 and older) ..... \$30

The Bed Store's  
Sleep in for the Cure® (all ages)..... \$30

Student (ages 13-17)..... \$20

Wendy's Kids for the Cure® (3-12)..... \$20

Add \$5 for Competitive Runner \$ \_\_\_\_\_

Add \$5 for Packet Mailing \$ \_\_\_\_\_

Add a tax-deductible donation \$ \_\_\_\_\_

**Total Amount Enclosed** \$ \_\_\_\_\_

On-line registration ends at 11:55 am on October 14 at [KomenEastTN.org](http://KomenEastTN.org). The mailing deadline is postmarked October 4 and on-line October 10 IF you choose the \$5 mailing option. Otherwise pickup shirt/bib at In-Person Registration site or Registration table on Race morning.

**Mail completed form and check by 10/10/18 to:**  
**Komen Knoxville Race for the Cure**  
**C/O Hermes Sports & Events**  
**2425 W. 11th Suite 2**  
**Cleveland, OH 44113**

# Susan G. Komen Knoxville Race for the Cure® Registration Form

One form per entrant. Photocopies acceptable or register online at [www.KomenEastTN.org](http://www.KomenEastTN.org)

I would like to be recognized as a breast cancer survivor by receiving a complimentary t-shirt

Team Captain

TEAM NAME

LAST NAME

FIRST NAME

ADDRESS

CITY

STATE  ZIP  DAYTIME PHONE  -  -

EMAIL

PRIMARY REASON FOR PARTICIPATING

Breast cancer has affected me personally  I support Susan G. Komen's Knoxville mission

A friend and/or family member asked me to participate  I enjoy the running component

My company has a team  Other

AGE as of 10/27/18  SEX  F  M

**\*IMPORTANT\***

**CHOOSE YOUR EVENT**

**CHOOSE YOUR T-SHIRT**

5K **or**  Fun Run **or**  Sleep in for the Cure

Adult Sizes  S  M  L  XL  XXL

**CHOOSE YOUR STATUS**

COMPETITIVE RUNNER (CHIP TIMED)  NON-COMPETITIVE RUNNER

Kids for the Cure:  YS  YM  YL  Adult Small

I AGREE ALL REPRESENTATIONS MADE AND RELEASES, WAIVERS, COVENANTS AND CONSENTS GIVEN BY ME HERE ARE GIVEN ON BEHALF OF ME AND ALL MY MINOR CHILDREN OR PERSONS OVER WHOM I HAVE GUARDIANSHIP TRAINING FOR OR PARTICIPATING IN EVENT. MINORS UNDER 18 MUST BE ACCOMPANIED BY A PARENT/GUARDIAN WHO IS ALSO A REGISTERED PARTICIPANT.

In consideration of participation in the Race for the Cure, I, for myself and my next of kin, heirs, administrators and executors, waive and release The Susan G. Komen Breast Cancer Foundation, Inc., its affiliates, including the affiliate conducting Event ("Affiliate"), and their respective directors, employees, volunteers, agents, assigns, vendors, contractors, governments, licensees and successors (collectively, "Releases"), from any and all claims, liabilities, actions, demands, expenses and attorneys' fees arising out of my training for and participation in Event and my related fundraising activities (collectively, "Event").

I understand Event may involve physical activity, contact with other persons or animals or other potential risk of bodily injury or damage to property. I voluntarily assume full and complete responsibility for and the risk of any injury, including death, accident or lost/stolen property.

I am medically and physically able to participate in Event and take full responsibility for consulting a physician. I consent to emergency medical care and transportation if injured, as medical professionals deem appropriate. This Release extends to any liability arising out of or in any way connected with the medical care/transportation provided, including negligent emergency rescue operations.

I will obey all laws, rules and safety procedures relating to Event. I will abide by any decision of an event official related to my ability to safely compete in Event and exhibit appropriate behavior at all times. Event officials may dismiss me without refund if my behavior endangers the safety of or negatively affects Event or any person or property.

I give Releases the irrevocable, perpetual and worldwide right to use, copy, publicly perform or display, distribute, modify, translate, and create derivative works of, for any purpose and without compensation (i) any personal statements, photos, videos, audio and other recordings of me made during Event and any original material created by me in connection with Event; and (ii) the results of my participation in Event. Without limiting the foregoing, I agree all personal information provided by me for Event may be used according to the privacy policy referenced below.

This Release will be construed under the laws of the state where Event is held. If any provision of this Release is deemed unenforceable by law, Affiliate may modify such provision to the extent needed to be deemed enforceable and all other provisions will remain in full force and effect.

I understand all donations made in connection with Event are non-refundable and non-transferable and the registration fee is non-refundable, non-transferable and not tax deductible. I certify I am at least 18 years old. I understand I have given up substantial rights by accepting this Release and have signed it freely and voluntarily without any inducement, assurance or guarantee. I intend my acceptance to be a complete and unconditional release of liability to the greatest extent allowed by law.

If Event is held in California, the following applies:  
This Release extends to claims and facts unknown and unsuspected to exist at the time of executing this Release. All rights under Section 1542 of the California Civil Code are hereby expressly waived with respect to any of the claims, injuries, or damages described in this Release. Section 1542 of the California Civil Code reads as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

Printed Name of Participant: \_\_\_\_\_

Participant's Signature: \_\_\_\_\_

Parent's or Guardian's Signature: \_\_\_\_\_

(If participant is under age 18)

Date: \_\_\_\_\_

## ENTRY FEES

This event occurs rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds, rather, your entry fee will be donated to the Komen Knoxville Race For The Cure.

**Regular Registration** \$ \_\_\_\_\_  
**(9/5/18 at noon - October 26)**

Adult (ages 18 and older) ..... \$35  
The Bed Store's  
Sleep in for the Cure® (all ages)..... \$35  
Student (ages 13-17)..... \$25  
Wendy's Kids for the Cure® (3-12).... \$25

Add \$5 for Competitive Runner \$ \_\_\_\_\_  
Add \$5 for Packet Mailing \$ \_\_\_\_\_  
Add a tax-deductible donation \$ \_\_\_\_\_

**Total Amount Enclosed** \$ \_\_\_\_\_

On-line registration ends at 11:55 am on October 14 at [KomenEastTN.org](http://KomenEastTN.org). The mailing deadline is postmarked October 4 and on-line October 10 IF you choose the \$5 mailing option. Otherwise pickup shirt/bib at In-Person Registration site or Registration table on Race morning.

**Mail completed form and check by 10/10/18 to:**  
**Komen Knoxville Race for the Cure**  
**C/O Hermes Sports & Events**  
**2425 W. 11th Suite 2**  
**Cleveland, OH 44113**